

## Helping Kids Succeed: Build-a-Backpack Drive

It's easy as 1, 2, 3 to organize a collection drive for backpacks and essential school supplies for kids who most need them.

## 1. Get Ready! Set a Goal!

- Decide whether will you deliver completed backpacks <u>OR</u> will you do a general supplies or backpacks collection? How many will you collect?
- Who can serve as the team leader to keep tabs on your effort and who can help you get the word out?

## 2. Get Set! Motivate Your Group!

- Decorate collection boxes and place them in a busy and strategic location. Make it a group activity! Get the kids involved!
- Use your networks: talk about your progress on FaceBook, Twitter, or company newsletter or website...
- Think of a fun competition, offer prizes, team challenges, get creative!
- Have fun! Set a date to assemble the backpacks or bring in the supplies...

## 3. **Go!** Collect, Deliver, Celebrate!

• Count your collection and bring your items to Project GRACE on August 21st.

Monday, August 21st (4-6 pm) St. Maximilian-Kolbe Church 150 Black Point Road

**DROP OFF** 

BACKPACK FAQS Please collect only <u>NEW</u> backpacks. Check the supplies list for items needed for each grade group.

